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**TOPDOWN CONSULTING INC. SELECTED TO SPEAK AT UPCOMING
ORACLE APPLICATION USER GROUP CONFERENCE CONNECTIONPOINT
2010**

Juan Porter, President of TopDown Consulting to Present “Improving Enterprise Performance in the Challenging Economic Climate”

SAN FRANCISCO, Calif., Feb. 23, 2010—TopDown Consulting, Inc., a recognized leader in the implementation of Enterprise Performance Management and Business Intelligence solutions, and an Oracle Certified Advantage Partner (CAP), today announced that Juan Porter, the company’s president has been invited to speak at Oracle’s upcoming Applications User Group meeting, ConnectionPoint 2010.

Hosted in Jersey City, New Jersey, this two day event will bring together hundreds of accounting, finance and audit professional who will have access to five concurrent tracks, keynote sessions, and over 35 educational sessions.

Juan Porter, president of TopDown Consulting will present the topic *Improving Enterprise Performance in the Challenging Economic Climate* where he will discuss the challenges facing companies in today’s economic climate and ways to overcome them. Attendees will learn more about Enterprise Performance Management (EPM) and its role in helping companies define a strategy to improve operational and financial planning, shorten the financial close cycle and expand operational and financial reporting.

Session Details

Date: February 24, 2010

Time: 9:45 – 10:45 Pacific Time

Location:

Hyatt Regency Jersey City on the Hudson

2 Exchange Place,

Jersey City, New Jersey, USA 07302

Tel: +1 201 469 1234 Fax: +1 201 432 4991

Registration: To register by phone before 1 p.m. EST, Friday, February 19, please call OAUG registration at +1 404.240.0897.



About TopDown Consulting, Inc.

TopDown Consulting, Inc. specializes in delivering real world experience and personalized expertise to ensure that clients achieve measurable success from their Performance Management and Business Intelligence solutions. A recognized industry leader, TopDown works with companies worldwide to create strategic vision, define goals, implement solutions, develop client experts, and quantify the success of every project.

TopDown consultants are renowned for their depth of financial and business process experience, and the pride they take in making clients successful. Services include business strategy, project management, implementation, optimization, technical strategy, training, and support. With TopDown's proven Project Success Methodology, clients receive tangible benefits and realize the best possible return on their investment.

For more information, please visit www.topdownconsulting.com.